

Chartered Manager Degree Apprenticeship



Coventry University Apprenticeships are pleased to offer the Chartered Manager Degree Apprenticeship (CMDA). This apprenticeship provides employers the opportunity to develop first class leadership talent.

Apprentices gain an academic qualification – BA Honours Management and Leadership awarded by Coventry University.

Why train your managers?

- 80 per cent of UK managers are untrained and unsupported.
- 43 per cent of line managers are rated 'ineffective' by their direct reports.
- Chartered managers each add £391K of value to their employers (Source: CMI).

Cost and funding

If you are a Levy paying organisation, this apprenticeship can be funded through the Levy. If you are a non-Levy paying organisation, the vast majority of the cost could be funded by the government.

Entry requirements

This apprenticeship is equally suitable for new employees and existing members of staff new to a role. It is designed to build the learner's ability to manage people, projects, operations and/or services.

There is no age limit.

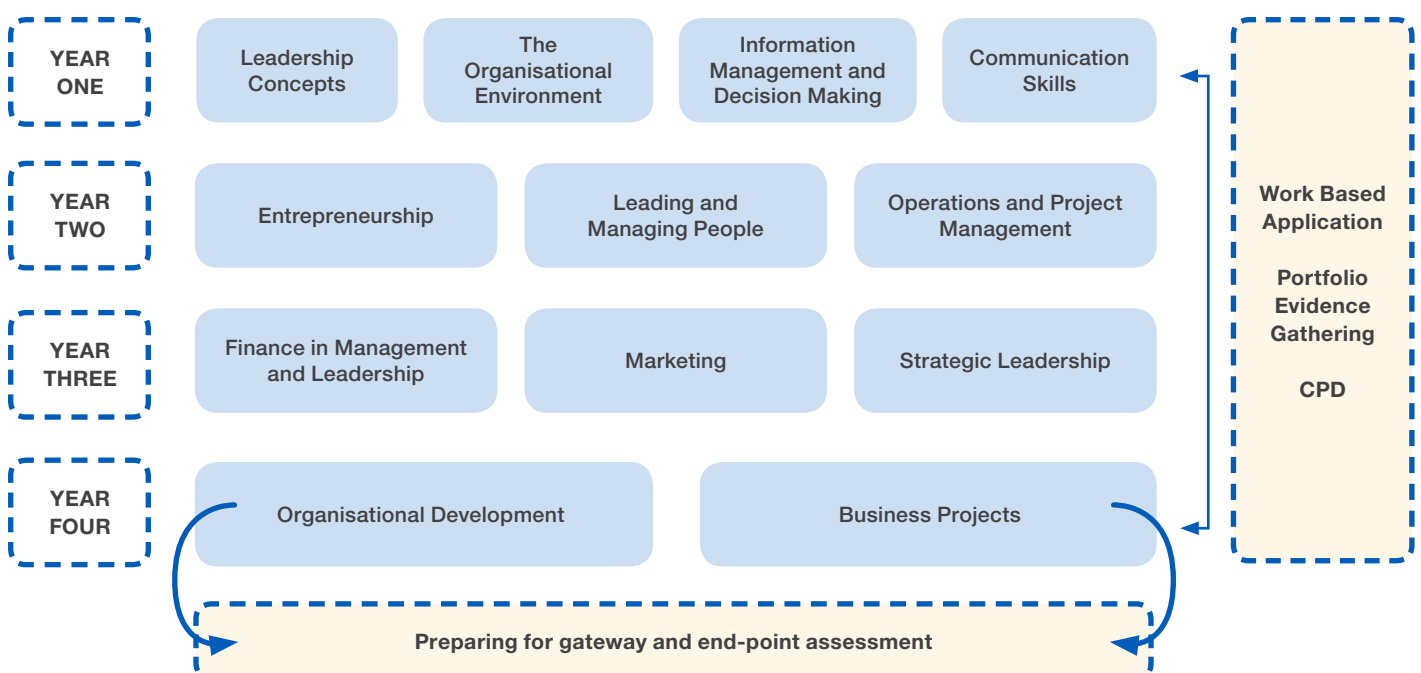
- At least one Level 3 qualification or significant documented work experience (CV with five years plus work experience).
- Level 2 English and Maths (or equivalent), at GCSE grade C or above.

Overview of Modules and Teaching

The duration of this apprenticeship is four years.

Course delivery is by a variety of methods in twelve modules over four years. The apprenticeship is flexible and timeframes may be adapted to suit the needs of the business and employees, keeping content specific to the needs of the learner and employer to ensure business objectives and the apprenticeship standard are met.

There are no examinations as learning is assessed by a range of different methods in real life work situations, including presentations, reporting, individual and group assignments.



For more information

024 7765 4960 | apprenticeships@coventry.ac.uk | www.coventry.ac.uk/apprenticeships

